Media Kit: Carma Spence



GENERAL TOPICS

- Public Speaking
- Building Confidence
- Marketing

Other related topics available upon request.



The following presentation titles can be modified to fit your audience and time slot.

WHAT IF SPEAKERS WERE SUPERHEROES?

The Top 3 Speaking Superpowers & How to Develop Them

To write *Public Speaking Super Powers*, bestselling author Carma Spence interviewed more than 85 speakers. Although each speaker emphasized a different skill or technique they believed they were best at, all agreed on the top three most important superpowers an effective speaker needs. In this presentation, you will learn what those three superpowers are and how to develop them in your self. You'll learn:

- How to find and convey passion from the stage
- How to find the right balance between vulnerability and powerful presence
- How to build your confidence and convey it with ease

In addition, you'll learn how these three superpowers work together and why they are the foundational qualities of any effective speaker.

COMMUNICATE YOUR MESSAGE WITH CONFIDENCE

3 Ways to Become a More Confident Speaker

Low self-confidence has some pretty serious costs and pervades every single aspect of your life. It affects your job and career, your health, your hobbies, and your relationships. And, if you want to be a better speaker, you need to able to tap into your courage, confidence, and self-esteem. In this presentation, you will learn three ways you can become a more confident speaker. You'll learn:

- How to use visualization to improve your speaking performance
- How to convey confidence with your vocal variety
- How to appear confidence even when you don't feel confident

In addition, you will learn the three areas where you need to be confident in order to develop the Power of Confidence.

UNLEASH YOUR INNER SPEAKING SUPERHERO

3 Tips for Overcoming the Fear of Speaking

People with a fear of speaking can be paid up to 10% less than those without that fear. This is most likely due to this fear stopping people from speaking up about their value, and therefore being passed over for raises and promotions. Business owners may miss out on potential clients if they avoid speaking up about their business. In this presentation, you will learn three things you can start doing today to overcome your fear of speaking. You'll learn:

- · How to evoke a feeling of confidence and project that to your audience,
- · How to apply Amy Cuddy's body language research to overcoming speaking fear, and
- · How to push your envelope of fear one baby step at a time