

# ABOUT THE BOOK

**If Public Speakers  
Were Superheroes,  
What Would their  
Superpowers Be?**

**And, Could You  
Develop those  
Superpowers Yourself?**



**Author Carma Spence asked these questions of dozens and dozens of speakers, uncovering what those “superpowers” were *and* discovering the answer to the second question was, “Yes!”**

Three out of every four people suffer from speech anxiety, and research suggests that people who don’t confront and overcome that fear are less successful in their careers and lives. However, people often look at successful speakers as superheroes with superpowers they, as mere mortals, could never possess.

Drawing from extensive research and interviews with business and professional speakers, *Public Speaking Super Powers* was written for beginner and intermediate speakers: Those who've never felt comfortable speaking in front of a group, as well as those who have just gotten their feet wet but know they still have a lot to learn.

It covers all the foundational skills and techniques needed to be a decent public speaker and provides a path for improving communication and speaking skills over time.

## **LEARN**

- How to overcome the fear of speaking ... one step at a time
- How to unleash your inner public speaking superpowers
- Five key speech writing skills
- Six foundational delivery tools and techniques

and more! At the end of this book, readers will be able to identify their speaking strengths, as well as areas for improvement, and create a plan of action to take them from where they are now to where they want to be.