



## PODCAST #34

### *Interview with Sue Storm (SS) by Carma Spence (CS)*

*This transcript has been edited for readability.*

**CS:** Hello and welcome to *Public Speaking Super Powers*. This is your host, Carma Spence. Today I'm speaking with Sue Storm. Sue has been a professional speaker for more than 10 years, appearing on both radio and television, and currently hosts an Internet radio show called *Angel Talk*. Her television show, *A Visit with The Angel Lady*, received rave reviews and she has authored several books, including [Angel First Aid: Remedies for Life, Love and Prosperity](#) and [Rx for Miracles](#). Welcome to *Public Speaking Super Powers*, Sue!

**SS:** Hi! Thank you, I'm excited to be here.

**CS:** Oh, I'm excited to talk to you today, too! Just so listeners can get a feel for your unique expertise, could you tell us a little about your journey to success in public speaking?

**SS:** Well it started out, because my subject is prosperity, me doing smaller groups and organizations and women's groups, and women in management, success talks, that type of thing. It started out with something very small and casual and then I joined National Speaker's Association, so then I got the larger talks.

At one point, I was on stage of a really big theatre, and that was exciting and it just kind of moved up. And now because of prosperity and the economy and the way everything is going, what I talk about is very much in demand.

**CS:** Do you believe that public speaking is a learned skill or something you are born being able to do? And why do you feel that way?

**SS:** You know I've thought about that and I think it's a little bit of both. I think that people have an aptitude for it. I mean it's built in their personality. There are some introverts who would be very nervous and not want to be a public speaker. But there are other people who are extroverts and it's a natural for them. However, I do feel that with good coaching and with help, anyone can do it.

**CS:** So, if you were a public speaking hero, what do you believe would be your main super power?

- SS:** I believe my main super power is connecting. Connecting with people. Connecting with the audience. Letting them feel what I'm saying to them so that they are a part of what I'm doing. So that they are activated by what I'm saying. Not just listening but they are feeling, they are growing, they are knowing that what I'm saying is the truth. And I would say that is my attribute.
- CS:** So is this kind of like audience engagement or is it something beyond that?
- SS:** I believe it's both. I believe it's audience, but I also believe it's something beyond that. Because I really connect emotionally, mentally, physically, maybe even telepathically, with my audience. It's as if I am talking to them personally and directing my energy to them. Kind of like a circle that goes around, my energy goes out, their energy comes in and we really connect on a deep basis.
- CS:** Is this limited by the size of the group or you're able to do it regardless?
- SS:** I'm able to do it regardless. What I do, and this is my own little thing, but what I do is I pick a few people in different places in the group and then I just direct my thoughts and my questions to them. But the people around them also get it.
- CS:** So what advice would you give someone, if they wanted to develop that particular super power as well?
- SS:** I would just say learn how to connect with people one on one. Learn how to connect your heart to their heart, your thoughts to their thoughts. And you do this when you're coaching someone. You're really into what they're doing and thinking. I've listened very carefully. I guess the answer would be not only communicating, but listening. And I've listened very carefully to what people say so that I can connect the dots for them and find out where something is missing and then I project my thoughts and my ideas so that they can pick them up and follow through with them.
- CS:** So really, you're saying that an audience is really just a bunch of one on one conversations all happening at once.
- SS:** It is! Isn't that interesting? It always has been to me. People say to me, "Do you get nervous?", and "Aren't you nervous when you go on TV?" And, "Are you going to be talking on stage? Aren't you nervous?" And I'm not because to me, I'm just talking one on one to people who want to hear what I have to say and I want to tell them what I have to say.
- CS:** You know, it's kind of interesting. While you were saying that, it occurred to me that maybe from *your* perspective it looks like you're talking to many, but from each individual person in the audience, they're the only one who is listening.
- SS:** Correct! And that's the way I'm doing it. My mental process is, I am personally connecting one on one with each person in that audience. That's my goal.

**CS:** That is pretty amazing. Well, thank you so much for sharing your advice and story with us today.

**SS:** You're welcome! I enjoyed it.

**CS:** This is the end of today's episode of *Public Speaking Super Powers*. This is your host Carma Spence, signing off.

If you would like to learn more about Sue Storm, visit his profile page at:  
<http://publicspeakingssuperpowers.com/featuredspeakers/sue-storm/>